

# SDS Modeling Co.

## SDS Modeling Company Digital Magazine & Ebook Media Kit



**SDS Modeling Company, LLC**

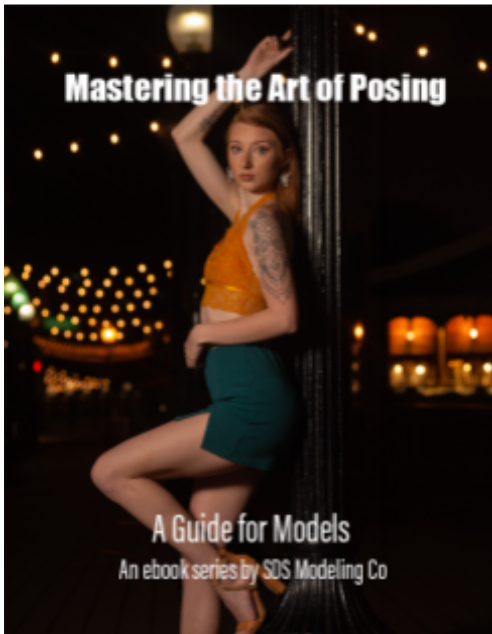
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Welcome to SDS Modeling Co., a vibrant and innovative modeling agency based in West Virginia. We are dedicated to promoting local talent and fostering a thriving fashion and beauty industry in our region. As part of our mission, we are launching a series of digital magazines and ebooks that will showcase our models and provide valuable content to our readers. We believe in the power of local businesses and are seeking partners who share our commitment to our community.

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### **Audience Demographics:**

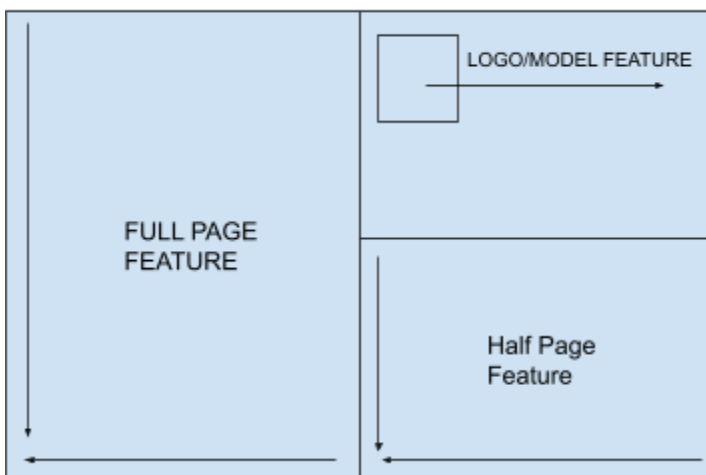
Our audience is diverse and engaged, with a vast range of interests from fashion and beauty, to even automotive. More than anything our audience is engaged and involved with local culture. They are primarily women aged 18-35, but our content appeals to a wide range of readers. Our audience values local businesses and appreciates learning about new products and services in our area. By advertising with us, you can reach this engaged and supportive audience.

### **Featuring in Digital Magazines:**

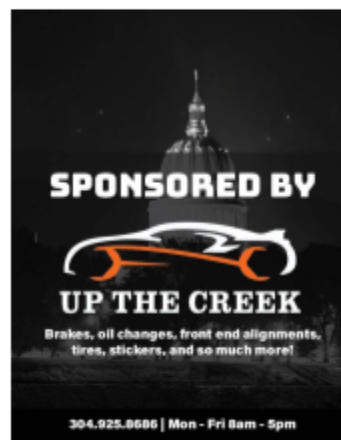
We offer a variety of ad space options to suit your needs and budget. Whether you want to sponsor a specific model, feature your logo on our cover, or have a full page feature, we have an option for you. Our feature spaces are designed to provide maximum visibility and impact for your business.

## Digital Magazine Feature Options & Benefits:

1. **Cover Logo (\$500 - \$1,000):** Secure the most coveted spot on our digital magazines with your logo on the cover. This prime location ensures maximum visibility, as it's the first thing our readers see when they open our magazine. It's an excellent way to establish a strong presence and make a lasting impression right from the start.
2. **One Page Feature (\$300 - \$600):** Enjoy the luxury of space with a full page dedicated exclusively to your business. This is your canvas to showcase your products or services, tell your brand story, or engage our readers with compelling content. A full page feature allows you to communicate in-depth and create a more profound connection with our audience.
3. **Half Page Feature (\$200 - \$400):** A half page feature offers a balance of impactful advertising and cost-effectiveness. It's an excellent option for delivering a concise, powerful message or showcasing a specific product or service. Despite its smaller size, a well-designed half page ad can catch our readers' attention and leave a strong impression.
4. **Back Cover Logo (\$400 - \$800):** Position your logo on our back cover, a high-visibility spot that leaves a lasting impression as our readers finish browsing the magazine. This placement is particularly effective for reinforcing your brand after our readers have engaged with the magazine's content.
5. **Model Sponsorship (\$100 - \$300):** Sponsor a model and associate your brand with the faces of our magazine. This unique and affordable advertising option allows you to support local talent while also promoting your business. It's a great way to show your commitment to the local community and create a positive association for your brand.
6. **Links (\$100 - \$300):** Since these are digital magazines, you can include links directly to the business's website or social media pages. This could be included in their advertisement, business profile, or sponsored content.



FULL PAGE FEATURE EXAMPLE



LOGO/MODEL FEATURE EXAMPLE



## Featuring Businesses in Ebooks:

Featuring businesses in ebooks can be a bit trickier than in magazines, but there are still plenty of creative ways to do it:

- **Sponsored Content (\$400 - \$800):** You can sponsor specific sections or chapters of the ebook. You could include a note like "This section is brought to you by [Business Name]" and include your logo
- **Business Profiles:** Include profiles of local businesses in your ebooks. This could be a full page or a sidebar and could include information about the business, an interview with the owner, or a feature on their products or services.
- **Product Placement (Contact for options):** If it fits naturally into the content of your ebooks, you could include product placements. For example, supplying products for one of our workshops or having a model wear/showcase your brand in images.
- **Links (\$100 - \$300):** Since ebooks are digital, you can include links directly to the business's website or social media pages. This could be included in their advertisement, business profile, or sponsored content.

Ready to reach a local, engaged audience, support local business and support local talent? Contact us today to learn more about our advertising options and how we can help your business grow. We're excited about the possibility of partnering with you and look forward to hearing from you soon.

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**FOR MORE INFORMATION ABOUT OUR OTHER SPOTLIGHT OPPORTUNITIES OR TO GET YOUR BUSINESS FEATURED TODAY CONTACT CHRIS:**

Christopher Sayre

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